

Conference Overview

Thursday, February 22, 2024

- 4:00pm Registration
5:30pm Welcome Reception, Theme – **TBD**
Sponsored by **Sponsor Available**

Friday, February 23 – Management Training

- 7:00am Continental Breakfast & Vendor Exhibits
Sponsored by – **Sponsor Available**
- 8:00am Welcome
Jim Fredericks, PH.D. - Executive Director, PPMA
NPMA updates – New updates from the NPMA
Pest Control Growth Powered By PPMA - PPMA resources to help grow your company
Sponsored by – **Syngenta, NPMA**
- 9:15am Peter Schopen – RV There Yet
Five Ways to improve your company Culture & Grow your business
Sponsored by – **Sponsor Available**
- 10:30 to 10:40am Break
- 10:40am Alex Wheatley – Fisher & Phillips LLP
Unionizing The Pest Control Industry –
Prevention and helpful tips on combating Union attempts in your business and Pest industry.
Sponsored by – **Sponsor Available**
- 12:00pm **Lunch & Vendor Exhibits**
Sponsored by – **Sponsor Available**
- 1:30pm Jen Blondo – Key Process Partners
Recruiting & Hiring practices are key to our Businesses; especially after Covid! Jen will show strategic processes to build for success!
Sponsored by – **Sponsor Available**
- 2:30pm Jeffrey White – White Mantis Consultants
Business in 2024 and Beyond – Using AI and Other Progressive Technologies to Drive Your Company
- 3:30pm **State Association Meetings - WSPMA/OPCA**
Sponsored by – **Nisus Corporation**
- 5:00 to 6:30pm **Silent Auction Reception & Vendor Exhibits**
Sponsored by – **Sponsor Available**
- 7:00pm **Banquet & Live Auction** (Semi-formal attire)
Sponsored by – **Bell Labs, The Killers Pest**

Saturday, February 24 – Technical Training

- 7:00am Continental Breakfast & Vendor Exhibits
Sponsored by – **Sponsor Available**
- 7:30am PNWPMC Board Meeting
All attendees are encouraged to attend!
- 7:50am Welcome
- 8:00am Desiree Straubinger- BASF
Non-repellents – Best treatment practices
Rodents – Control ID and Control Solutions
Sponsored by – **TBD**
- 9:50 to 10:00am Break
- 10:00am Jeffrey White – White Mantis Consultants
The King of the Crack - Bedbug ID and Control Solutions
Sponsored by – **Sponsor Available**
- 11:50am to 1:00pm **Lunch & Vendor Exhibits**
Sponsored by – **Syngenta**
- Break ***Choose One***
[A]
- 1:00pm Heather Patterson – *Control Solutions, Inc.*
Fly Control ID and Control
Spider Control ID and Control Solutions
Sponsored by – **TBD**
- 2:50pm to 3:00pm Break
- 3:00pm to 4:00PM Dr Laurel D. Hansen – Celebrity
NW Ants - The latest Research, biology and treatment strategies for controlling NW Ants.
Sponsored by – **Sponsor Available**
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- [B]**
(No CEU's will apply to this session)
- 1:00pm **Business Panel Discussion:** Jim Fredericks, Peter Schopen, Jeffrey White, Alex Wheatley and Jen Blondo
These business leaders share more of their wisdom and answer questions from attendees.
Sponsored by – **Sponsor Available**
- 4:00pm Raffle, Door Prizes & Conference Close