Conference Overview

Thursday, February 27, 2025

4:00pm Registration

5:30pm Welcome Reception, Theme - TBD

Sponsored by - WVESERIS

Friday, February 28 - Management Training

7:00am Continental Breakfast & Vendor Exhibits

Sponsored by - Sponsor Available

8:00am Welcome

Mike Bullert. - NPMA Vice President

NPMA updates – New updates from the NPMA

9:00am Mike Bullert – Big Time Pest Control

Using Technology as a Competitive Advantage

Sponsored by - Sponsor Available

10:30 to 10:40am Break

10:40am Allan Draper - Proof. Marketing

Learn how to scale your marketing to build your customer base rapidly.

Sponsored by – **Sponsor Available**

12:00pm Lunch & Vendor Exhibits

Sponsored by - Sponsor Available

1:30pm Alex Wheatley - Fisher & Phillips LLP

Unionizing The Pest Control Industry -

Prevention and helpful tips on combating Union attempts in your business and Pest industry.

Sponsored by - Sponsor Available

2:30pm Stuart Aust – The Aust Group

How to set your business up for M & A Profit -

The Aust Group will help you maximize your business profit for an eventual sale.

Sponsored by - Sponsor Available

Sponsored by Sponsor Available

3:30pm State Association Meetings - WSPMA/OPCA

Sponsored by – **Sponsor Available**

5:00 to 6:30pm Silent Auction Reception & Vendor Exhibits

Sponsored by -

7:00pm Banquet & Live Auction (Semi-formal attire)

Sponsors –

Saturday, March 1 – Technical Training

7:00am Continental Breakfast & Vendor Exhibits

Sponsored by – Sponsor Available

7:30am PNWPMC Board Meeting

All attendees are encouraged to attend!

7:50am Welcome

8:00am Paul J Bello - Pest Consultant & Education

Termites – ID and Control Solutions

Rodents - ID and Control Solutions

Sponsored by – Sponsor Available

9:50 to 10:00am Break

10:00am Dini Miller – University of Florida

Bedbugs - ID and Control Solutions

Cockroaches – ID and Control Solutions

Sponsored by - Sponsor Available

11:50am to 1:00pm Lunch & Vendor Exhibits

Sponsored by -

Break ***Choose One***

[A]

1:00pm Jamel Sandidge - Nisus

Flies - ID and Control Solutions

Spiders - ID and Control Solutions

Sponsored by -

Nisus
Sustainable Solutions

2:50pm to 3:00pm Break

3:00pm to 4:00PM Dr Laurel D. Hansen – Celebrity **NW Ants -** The latest Research, biology and

treatment strategies for controlling NW Ants.

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[B]

(No CEU's will apply to this session)

(NO CEO 3 WIII apply to this session)

1:00pm Business Panel Discussion: Mike Bullert,
Mike Bullert, Allan Draper, Alex Wheatley,
Stuart Aust, Alex Wheatley and Paul J Bello
These business leaders share more of their wisdom

and answer questions from attendees.

Sponsored by - Sponsor Available

4:00pm Raffle, Door Prizes & Conference Close