# **Conference** Overview

### Thursday, February 27, 2025

4:00pm Registration 5:30pm Welcome Reception, Theme - TBD

Sponsored by -  $\mathbf{V} \mathbf{V} \mathbf{E} \mathbf{S} \mathbf{E} \mathbf{R} \mathbf{I} \mathbf{S}^{\mathrm{T}}$ 

## Friday, February 28 – Management Training

7:00am Continental Breakfast & Vendor Exhibits

Sponsored by – Sponsor Available

8:00am Welcome Mike Bullert. - NPMA Vice President NPMA updates - New updates from the NPMA

Sponsored by – **Implementation** 

### 9:00am Mike Bullert – Big Time Pest Control Using Technology as a Competitive Advantage

Control Solutions Inc. Sponsored by –

10:30 to 10:40am Break

10:40am Allan Draper – Proof. Marketing From Pests to Profits: 5 things You Should be Focusing On.

Sponsored by – **Sponsor Available** 

### 12:00pm Lunch & Vendor Exhibits

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1:30pm Stephan Kendall – Fisher & Phillips LLP Employer Obligations for Leave Laws, Disabilities & More Stephan will assist employers, HR professionals & Mgmt. in navigating the murky waters of leave laws, disability issues & more pertaining to their employees in the pest industry.

### Sponsored by – Sponsor Available

- 2:30pm Stuart Aust & Chris Aust The Aust Group How to set your business up for M & A Profit: The Aust Group will help you maximize your business profit for an eventual sale. Sponsored by - Sponsor Available
- 3:30pm State Association Meetings - WSPMA/OPCA Sponsored by – **Sponsor Available**
- 5:00 to 6:30pm Silent Auction Reception & Vendor Exhibits Sponsored by – **<b>XTARGET**
- Banquet & Live Auction (Semi-formal attire) 7:00pm Sponsors -

# Saturday, March 1 – Technical Training

7:00am Continental Breakfast & Vendor Exhibits Sponsored by - Sponsor Available

7:30am PNWPMC Board Meeting All attendees are encouraged to attend!

7:50am Welcome

8:00am Sylivia Kenmuir -

**Termites – ID and Control Solutions Rodents – ID and Control Solutions** BASF Sponsored by –

9:50 to 10:00am Break

10:00am Dini Miller – University of Florida **Bedbugs - ID and Control Solutions** Cockroaches – ID and Control Solutions Sponsored by - Sponsor Available

11:50am to 1:00pm Lunch & Vendor Exhibits

Sponsored by -

### \*\*\*Choose One\*\*\* Break

[A]

1:00pm Jamel Sandidge – Nisus Flies - ID and Control Solutions Spiders - ID and Control Solutions Sponsored by -Nīsus

2:50pm to 3:00pm Break

3:00pm to 4:00PM Dr Laurel D. Hansen – Celebrity NW Ants - The latest Research, biology and treatment strategies for controlling NW Ants.

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### [B]

(No CEU's will apply to this session)

1:00pm Business Panel Discussion: Mike Bullert, Allan Draper, Stephen Kendall, Stuart Aust. These business leaders share more of their wisdom and answer questions from attendees.

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4:00pm Raffle, Door Prizes & Conference Close