

Thursday

February 25, 2027

REGISTRATION & WELCOME RECEPTION

4:00 PM

Registration

5:30 PM

Welcome Reception

Friday

February 26, 2027

BUSINESS, INDUSTRY UPDATES & NETWORKING

7:00 AM	Breakfast
8:00 AM	Welcome & Opening Remarks
8:10-9:10 AM	Industry Updates Andy Architect NPMA
9:20-10:20 AM	Marketing in This New Age Duane Baumgartner City Ranked
10:20-10:35 AM	Break
10:40 AM-12 PM	The Winds of Change: What's Happening in Washington State and Nationally Wendy Sue WSU Insights to help you structure your business for the future.
12:00-1:00 PM	Lunch & Vendor Exhibits
1:00-2:30 PM	Creating Company Culture That Sticks Kevin Lemasters Kevin Lemasters Consulting
2:30 PM	OPCA General Membership Meeting
3:30 PM	WSPMA General Membership Meeting
5:00 PM	Silent Auction Reception & Vendor Exhibits
7:00 PM	Dinner & Live Auction

Saturday

February 27, 2027

TECHNICAL EDUCATION & CONCURRENT BUSINESS SESSION

7:00 AM	Breakfast
7:30 AM	PNWPMC Board Meeting All attendees welcome
7:50 AM	Welcome & Announcements
8:00-9:00 AM	Topic TBD Heather Alonzo Target Specialty Products
9:00-10:00 AM	Wood-Destroying Organisms Kelly Tunis Nisus
10:00-10:10 AM	Break
10:10-11:00 AM	Using Pesticides Safely Wendy Sue WSU
11:00 AM-12 PM	Bug Sex: How Understanding Insect Reproduction Can Improve Pest Management Sonny Pending final confirmation
12:00-1:00 PM	Lunch
1:00-2:00 PM	Rodents, Rodenticides & Regulations Dr. Quinn
2:00-3:00 PM	Cockroach Control with Baits: Superior Efficacy Confounded by Emerging Challenges Dr. Coby Schal Pending final confirmation
3:00-4:00 PM	Technical: Ants: What We Know Dr. Laurel Hansen
3:00-4:00 PM	Business: Developing Your Company's Next Leaders Kevin Lemasters Kevin Lemasters Consulting
4:00 PM	Closing Remarks & Raffle